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Best of the U.S. isn't just for the state's top athletes. "We believe that the standards being set locally, by amateurs you see at the races and train next to at the gym, are what's most pertinent to the everyday triathlete," says Best of the U.S. Co-director, Jerry MacNeil, who also happens to have been announcing triathlons for over 20 years. "I've been observing this sport for a long time, and I see it everywhere I go: within the amateur ranks is where trends are set and the whole tri community comes together," said MacNeil.

Starting in 2010, Best of the U.S. will be serving up stories of interest to amateurs at all levels, via its website and new e-news format. We hope you'll sign up here: <http://visitor.constantcontact.com/manage/optin/ea?v=001kkq00FxDKZQYZrBdIM392A%3D%3D>

Like any reputable newsletter, you can easily unsubscribe later. But we think you'll find value in the way Best of the U.S. treats amateurs as the main event, and will enjoy what you see.

Through December 31, every 10th new subscriber will receive a SPINERVALS 29.0 "Dropping the Hammer" training DVD (\$29 value).